



Press Release

July 25, 2008

**World Chess Championship 2008 – Viswanathan Anand vs. Vladimir Kramnik
14 October to 02 November – Art and Exhibition Hall of the Federal Republic of Germany, Bonn**

Evonik Industries and Gazprom are Main Sponsors Corporate Design for the World Chess Championship available

Official Logo to download at www.uep-worldchess.com

The preparations for the chess event of the year are in full activity – and meanwhile the acquisition of the main sponsors has been finished: Evonik Industries and Gazprom are the main sponsors of the World Chess Championship 2008 in Bonn. “Evonik Industries and Gazprom – two worldwide concerns are involved in the Championship. This underlines the outstanding importance of the classical duel for the highest chess title”, emphasizes Josef Resch, president of the organizing company Universal Event Promotion. “The commercialization of the event is a great success.”

The World Chess Championship between the chess giants, the current titleholder Viswanathan Anand (India) and the Russian Vladimir Kramnik, now appears in public with a corporate design. The official logo of the Championship can be downloaded at www.uep-worldchess.com in different resolutions and sizes.

The corporate design of the Championship will be used in different areas: in all communications sections, in the venue arrangement, in classical promotion, in flyers and programme as well as the optical outfit of the official products of the official championship shop.

Official World Chess Championship web site: www.uep-worldchess.com

Editorial remark:

We kindly ask you for using the official corporate design and to replace previous graphics. Thank you!

Advance booking:

The advance booking for the World Chess Championship 2008 already started. The tickets are available at the price of 35 Euro per day. Full information about the advance booking – as well as the exclusive VIP tickets – is available at the official web site www.uep-worldchess.com.

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**Company Information Evonik Industries:
- Main Sponsor of the World Chess Championship 2008**

Evonik Industries is the creative industrial group from Germany which operates in three business areas: Chemicals, Energy and Real Estate. Evonik is a global leader in specialty chemicals, an expert in power generation from hard coal and renewable energies, and one of the largest private residential real estate companies in Germany. Evonik's strengths are creativity, specialization, continuous self-renewal, and reliability. Evonik is active in over 100 countries around the world. In its fiscal year 2007 about 43,000 employees generated sales of about €14.4 billion and an operating profit (EBIT) of more than €1.3 billion.

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**Company Information Gazprom:
- Main Sponsor of the World Chess Championship 2008**

Gazprom is the world's largest gas company basically focused on geological exploration, production, transmission, storage, processing and marketing of gas and other hydrocarbons. Gazprom possesses the world's largest natural gas reserves and owns the world's largest gas transmission system. It exports gas to 32 countries, and continues reinforcing its positions on conventional international markets. Having about 430,000 employees, Gazprom has grown its capitalization to US \$ 329.563 bln in 2007 and entered the list of three world's largest energy companies.

www.gazprom.ru/eng



**FIDE – World Chess Federation
Governing Body of the World Chess Championship 2008**

Founded in Paris, 1924 the World Chess Federation (Federation Internationale des Echecs, known as FIDE from its French acronym) was recognized by the International Olympic Committee as an International Sports Federation in 1999. With 164 member federations, FIDE is among the biggest sports organisations in the world, very proud of over forty official championships for youngsters, men, women and seniors. The World Chess Championship Match between titleholder Viswanathan Anand (India) and Vladimir Kramnik (Russia) will be organized by UEP in full cooperation with FIDE. FIDE is the Governing Body of the competition which will be played fully in accordance with the rules and regulations of the World Chess Federation.

www.fide.com